



Green Team Academy's

2022

Impact Highlights

**INTERNATIONAL
CLIMATE ACTION
CHALLENGE**

What our teams accomplished in just 90 days

What is ICAC?

The International Climate Action Challenge is an annual event in which participants form local teams with the goal of planning and carrying out an impactful community project - with just 90 days!

Yes, it really is a challenge. How is it possible? Green Team Academy provides the structure, support, network opportunities, and a proven plan of action to transform their ideas and inspiration into results. Coaching and weekly training sessions, complete with homework assignments, add the accountability to keep teams on track. Challengers provide the passion, innovative ideas, commitment, and hard work to make it happen.



Make a commitment

Form a team

Choose a project

Complete weekly assignments

Follow the guided path

Make an impact in 90 days!

What we did in 2022

101 REGISTERED
TEAMS

250 REGISTERED
INDIVIDUALS

29 COUNTRIES REPRESENTED

Starting in mid-August 2022, people from around the world joined the Green Team Academy's International Climate Action Challenge (ICAC) – a guided 90-day program to help launch community projects around the world.

Types of projects planned

- Climate change education for youth
- Improved solid waste management
- Seed exchanges
- Promotion of eco-friendly building materials
- Tree planting
- Creation of an environmental podcast
- Upcycling plastics into usable goods
- Distribution of energy-saving cookstoves
- Eco-positive crop farming practices
- And more!

Over a period of 18 weeks

51

COMMUNITY EVENTS WERE
HELD AND ATTENDED BY

10,513

ATTENDEES AND
PARTICIPANTS



Photo: ICAC team Climate Callabratory

During that time, Challengers:

CONNECTED...

through the Green Team Cafe portal, WhatsApp, email, and over weekly Zoom meetings.

INSPIRED...

by sharing presentations, stories, resources and knowledge.

ADVOCATED...

for eco-action at COP27, in their communities, and online.

LEARNED AND EDUCATED...

via the training and collaboration programs within ICAC and beyond.

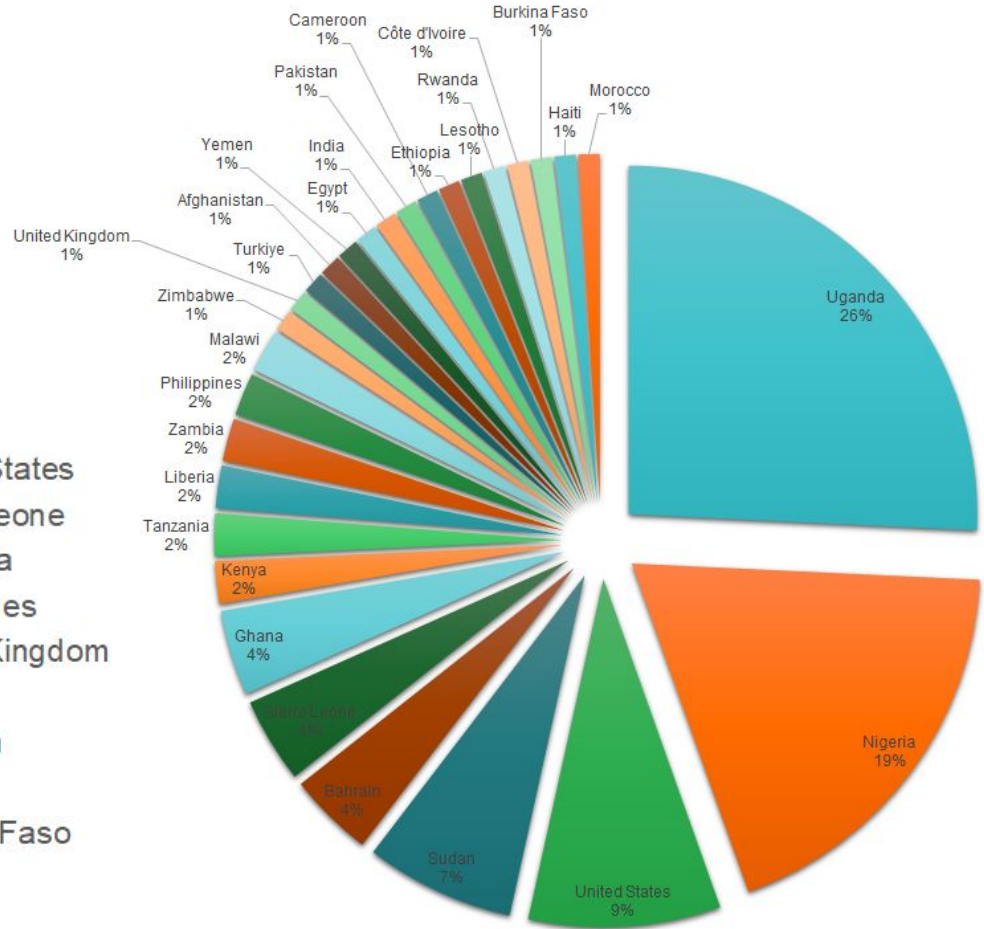
CELEBRATED...

successful and impactful projects around the world

WHERE CHALLENGES HAPPENED

Locations of registered ICAC teams

- | | | |
|------------|-----------------|------------------|
| ■ Uganda | ■ Nigeria | ■ United States |
| ■ Sudan | ■ Bahrain | ■ Sierra Leone |
| ■ Ghana | ■ Kenya | ■ Tanzania |
| ■ Liberia | ■ Zambia | ■ Philippines |
| ■ Malawi | ■ Zimbabwe | ■ United Kingdom |
| ■ Turkiye | ■ Afghanistan | ■ Yemen |
| ■ Egypt | ■ India | ■ Pakistan |
| ■ Cameroon | ■ Ethiopia | ■ Lesotho |
| ■ Rwanda | ■ Côte d'Ivoire | ■ Burkina Faso |
| ■ Haiti | ■ Morocco | |



96,512 TREES PLANTED

"You can be the change, all you need to do is start, persevere, keep pushing, remain in the system and take action.."
-Trinity Forestry Services Ltd

Purposes of tree plantings

- Food security
- Climate mitigation
- Reforestation
- Community improvement
- Windbreaks

Varieties of trees planted

Mango	Palm	Mangifera Indian
Plum Trees	Grevillea Robuster	Persea Americana
Orange	Eucalyptus	Senna Spectalis
Almond	Weeping Willow	Senna Siamea
Apple	Fantumia-Africana	Terminalia Sp
Lemon	Maesopsis Emini	Albizia So
Guava	Melia Azandrach	Guyana Gujavas
Gingko	Bambusa Vulgaris	Anona Senegalis/ Mucrata Sp

50 ACRE

COMMERCIAL FOREST ESTABLISHED

4

COMMUNITY GARDENS
ESTABLISHED



Photo: ICAC team Nature Connect

250

PLANTS
DISTRIBUTED

8

ENVIRONMENTAL
CLUBS STARTED

2

CLIMATE WALKS

10

GRASSROOTS
MOBILIZATIONS

5

YOUTH NATURE
EVENTS

Types of agriculture and forestry initiatives

- Developing agroforestry model
- GMO awareness campaign
- Youth climate awareness campaign
- Developing a platform for youth idea exchange on climate concerns and solutions
- Nationally broadcast environmental radio talk show launched
- Recycling, upcycling, and composting programs
- Reforestation
- Environmental education
- Educational play writing

"I've been telling my grandchildren about my children's story for years. One 9-yr-old made up a game called Trees vs. Factories. His 9-yr-old cousin made a set of cards and board games. They both added content to the script for our musical play."

-Climate Callabrotory

5 TONS

ORGANIC WASTE DIVERTED

Community composting programs, which divert organic waste away from landfills and support sustainable agriculture

6

**COMMUNITY
CLEANUP
EVENTS**



*Photo: ICAC team
Earth Guardians*

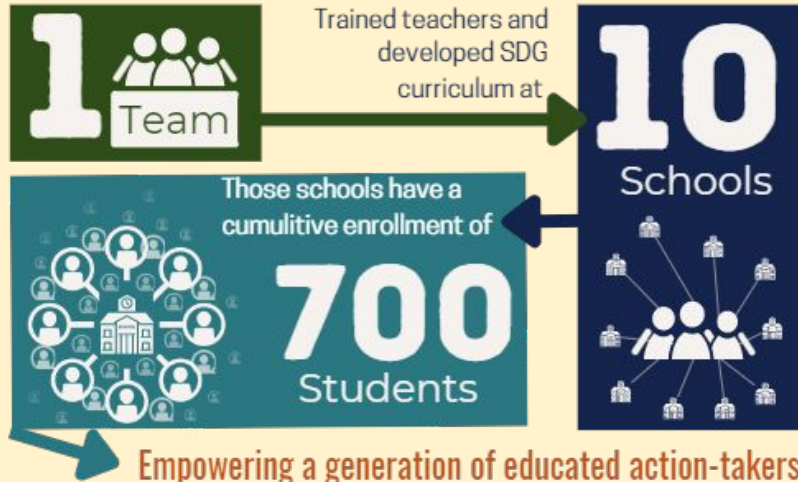
10 SCHOOLS

- **SDG (SUSTAINABLE DEVELOPMENT GOALS) CURRICULUM DEVELOPED**
- **TEACHERS TRAINED IN CLIMATE GOALS**

2

YOUTH TIMEBANK PROGRAMS STARTED

Spotlight on the power of education



**1 PROTOTYPE LITTLE LIBRARY BUILT
PLANS DEVELOPED FOR MORE LITTLE LIBRARIES**

DOZENS OF EDUCATIONAL EVENTS HELD

Topics including:

- Waste Reduction
- Flash flood preparation
- Efficient water usage
- Plastic waste recycling
- Solar energy
- Planting and growing trees

6

YOUTH EMPLOYED IN TREE PLANTING

150

YOUTH TRAINED IN PROJECT DEVELOPMENT

CREATING **OPPORTUNITIES** FOR ECONOMICALLY DISADVANTAGED **YOUTH**

Youth training and employment opportunities in subjects including:

- ❖ Production of seeds for profit
- ❖ Generating income from Mangos
- ❖ Carrying out impactful projects
- ❖ Tree planting and care



Photo: ICAC team CAYO

ORGANIZATION DEVELOPMENT

Launching and expanding environmental NGOs

18

**SOCIAL MEDIA
ACCOUNTS STARTED**

8

LOGOS CREATED

2

FULL TIME STAFF HIRED

5

**WEBSITES
PUBLISHED**

Milestones teams have reached:

- ❖ Fiscal sponsorship secured
- ❖ New office opened
- ❖ Carrying out impactful projects
- ❖ Tree planting and care
- ❖ Community guide created
- ❖ Awareness campaign launched



Photo: ICAC team Eco-Rising

Types of awareness materials created:

- ❖ Vlog
- ❖ Radio show
- ❖ Infographics
- ❖ Posters
- ❖ Websites
- ❖ Videos

Looking back...



2020

The first ever International Climate Action Challenge launched, inspiring dozens of teams to take action... during a pandemic!

2021

The second Challenge is launched, and ICAC becomes a successful annual event.

2022

ICAC is growing and evolving! New look, new tech, same dedication to empower everyday people to #BeTheChange

Adding it up

46

Cleanup
events

13.4

Metric tons
organic waste
diverted

48

Tons of debris
removed from
waterways

262

Registered
teams

310

Community
events held

289,710

Trees
Planted

653

Registered
individuals

39,835

Event
attendees

194

Farms &
Gardens
started

34

1-Minute
videos
created

40

Partnerships
Developed

106

Stories
created

Cumulative impact from 3 years of International Climate Action Challenges